



**PEOPLEFLUENT BRINGS HIGH-GROWTH COMPANY LEADERSHIP EXPERIENCE TO BUSINESS  
WITH APPOINTMENT OF TWO OUTSIDE DIRECTORS TO THE BOARD**

***Expands Board with International, Consumer and Technology Expertise from Proven Business  
Acceleration Operating Executives Robert Courteau and Tom Tardio***

**WALTHAM, MA and RALEIGH, NC – July 17, 2012 – [Peoplefluent™](#)**, offering a unique combination of best-of-breed [social](#), [mobile](#) and [cloud-based](#) suite solutions for [Talent Management](#), [Vendor Management](#) and [Workforce Compliance and Diversity](#), today announced the appointment of [Robert Courteau](#), most recently President of SAP’s North American Operations; and [Tom Tardio](#), CEO of Rogers & Cowan, to the Company’s Board of Directors. Both executives bring significant value in building and managing high-growth businesses. These appointments expand the current Board composition with expertise in global business management, technology and consumer marketing.

“[Award-winning product innovation](#), [solution-expanding acquisitions](#) and market-changing corporate vision have dramatically accelerated the [growth of Peoplefluent](#) over the last twelve months. In the Human Capital Management technology market, we have also witnessed the consumerization of technology, which has significantly transformed our solutions agenda. As we scale our business and expand our resources to continuously meet the needs of [our customers](#) in this dynamic market, it is more important than ever that we infuse our Board with thoughtful and successful operation leaders who have a track record of success in managing and driving the best customer outcomes in high-growth business environments,” said Charles S. Jones, Chairman of the Board of Peoplefluent. “In our endeavors, we are fortunate to have the intellectual and strategic contributions of Robert and Tom on the Peoplefluent Board.”

Robert Courteau is an entrepreneurial leader with extensive expertise in achieving growth objectives with the world’s leading companies. He has led large, multinational organizations with oversight for global sales, outsourced operations, product development and business transformation and has executed these initiatives on a broad global basis. In his most recent positions at SAP, he was President and Managing Director of SAP Canada, Executive Vice President of SAP Business Analytics, Chief Operating Officer of SAP Field Operations and, ultimately, was promoted to President of SAP North America. He brings valuable experience in

managing global businesses, a deep understanding of enterprise software and business analytics and a keen sense of how to best translate business strategy into successful execution.

Tom Tardio has one of the strongest reputations in the converging fields of technology, entertainment and consumer marketing. This experience has provided Tom a unique insight into technology and consumer trends, and the strategic intersection of both demonstrated by the rapid consumerization of technology and the wide-spread adoption of social entertainment in all markets. He currently serves as the Chief Executive Officer for Rogers & Cowan, a post he has held for most of the twenty-three years he has been with the agency. While at the agency, he has architected a global strategic blueprint to achieve key growth objectives for the agency through innovation, diversification and acquisitions that has propelled Rogers & Cowan to a leadership role in the marketing communications industry. With a strong presence internationally, Rogers & Cowan is the preeminent entertainment marketing communications agency providing strategic counsel to Fortune 100 brands as well as emerging technology and start-up companies. Tom has played an instrumental role in providing senior strategic counsel to brands, such as Rdio, Microsoft, Myspace, Avon, Coca-Cola, Kraft, Nabisco, BMW, and Texas Instruments, among many others. As [Peoplefluent](#) addresses the emotional connection between individuals and technology and expands quickly with its newest [social platform](#), Tardio's expertise is invaluable in the strategic direction of the business.

Robert Courteau and Tom Tardio join the Board effective immediately.

## **About Peoplefluent**

[Peoplefluent](#) is transforming Talent Management through best-of-breed technology and expertise. With a deep focus on [business intelligence and analytics](#), the Company's [social](#), [mobile](#) and [cloud-based](#) technology gives clients the actionable insight required to make strategic decisions that drive better business results. Nearly 80 percent of the Fortune 100 use Peoplefluent [Talent Management](#), [Vendor Management](#) and [Workforce Compliance and Diversity](#) solutions to manage salaried, hourly and contingent labor across their organization. These solutions manage the entire talent lifecycle from [recruiting](#) to [onboarding](#) and through the ongoing management of each person's career while helping organizations measure, analyze and empower their existing workforce. The Company's solutions currently support more than 5,100 organizations ranging in size from large, global corporations to small and medium-sized businesses, and it is used by more than 5 million users in 214 countries and territories around the world.

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