Peoplefluent Sets New Standard for Workforce Engagement and Enables Radically Improved Business Visibility and Results with First-of-its-Kind Collaboration Suite

Peoplefluent Mirror Solutions – to be Showcased at the HR Technology Conference and Exposition – Revolutionize Delivery and Adoption of Traditional Talent Management Products with Breakthrough Interface and Unmatched Visual, Social and Analytics Functionality

LAS VEGAS, N.V. – October 7, 2013 – Peoplefluent®, a leading social human capital management technology company, will unveil a game changing approach to Talent Management solution delivery this week at the HR Technology Conference and Exposition, October 7 – October 9, 2013 in Las Vegas. Peoplefluent Mirror solutions, innovative dashboards built on a collaboration software infrastructure, are designed to significantly improve workforce engagement and business performance in companies across the globe by enhancing collaboration and enabling new levels of strategic decisionmaking.

According to research by Gallup in its 2013 "State of American Workplace" report, 70 percent of the workforce is either disengaged or actively disengaged. This decrease in workforce engagement is alarming to many organizations, particularly those that have already invested in engagement programs or solutions, as better engagement correlates closely with business success. In fact, the Gallup study also showed that corporations with "an average of 9.3 engaged employees for every actively disengaged employee in 2010-2011 experienced 147 percent higher earnings per share (EPS) compared with their competition."

Peoplefluent Mirror solutions represent an engagement platform powered by collaborative video technology, embedded analytics and contextualized social learning that reflects the needs of employees and managers in an environment that mirrors the consumer technology experience. The Peoplefluent Mirror product line will cater to specific users' needs to execute on daily HR, workforce management and other business processes.

"For a full year, we have devoted a significant portion of our investment and development agenda to deliver strategic innovation for our customers. We have done this with the deep intent of dramatically expanding the role and impact of both HR executives and the Talent Management solutions they drive, and with the focused desire to create a new brand of intuitive consumer functionality and personalized user experiences that will inspire the collaborative engagement of a new workforce," said Charles S. Jones, chairman of Peoplefluent. "This week, we deliver on that promise fully with the launch of our Mirror product suite. With our launch comes a powerful milestone of market change and expectation. We fully embrace our innovation reputation and, with our customers at the forefront of our strategy, this is truly innovation at its best. I am appreciative of our strong community of customers and proud of our Peoplefluent team for the Mirror solutions we are bringing to market."

Peoplefluent Mirror solutions will provide a streamlined path to addressing the most pressing talent management needs – recruiting, learning, performance and communication – as well as other supplemental and integrated aspects of the talent management lifecycle. Peoplefluent Mirror solutions

will provide a way for companies to better leverage the information they have available, support easier access and aggregation, and apply thoughtful analytics on top of Big Data.

Use of Peoplefluent Mirror solutions will yield better engagement and business results for all stakeholders:

- **Management**: Drive preparedness and simplify processes to enable better decision making based on analytics and detailed HR information.
- **Human Resources**: Enable more successful measurement of the effectiveness of HR programs and streamline HR processes to better demonstrate the results to the business.
- **Employees**: Promote completion of talent profiles and engagement with managers and HR to establish a career path and accelerate movement along that path through better communication, collaboration and learning with peers.

For more information about Peoplefluent Mirror solution, please visit: http://www.peoplefluent.com/.

About Peoplefluent
Peoplefluent is the leading provider of talent management solutions designed to support the entire workforce. We provide the mobile enablement, social collaboration, information visualization and the domain expertise required to empower strategic decision making and true employee engagement. Our talent management software enables organizations to unlock each individual's potential by removing the boundaries that limit the performance and productivity of your workforce. With the most comprehensive talent suite in the industry including solutions for talent management, workforce compliance and diversity, contingent workforce management, analytics and workforce planning, Peoplefluent offers a solution to optimize every step of the talent lifecycle.

Our solutions have helped over 5,100 organizations in 214 countries and territories successfully achieve their talent aspirations. Today, 80% of the Fortune 100 relies on Peoplefluent solutions as part of their talent management delivery strategy.

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