

Peoplefluent Recognized as a Leader in Recruitment, Compensation Management in IDC MarketScape Reports

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Leading Talent Management Company's User-Friendly, Dynamic Tools to Recruit Qualified Talent and Optimize Compensation Offer Businesses Most Flexibility, Depth of Capability in Market

RALEIGH, N.C. and WALTHAM, Mass. – July 9, 2012 – [Peoplefluent®](#), offering a unique combination of best-of-breed [social](#), [mobile](#) and [cloud-based](#) solutions for [Talent Management](#), [Vendor Management](#) and [Workforce Compliance and Diversity](#), was recognized as a market leader in recruitment and compensation management software in new MarketScape reports released June 30th by IDC, a market intelligence and advisory services firm. Peoplefluent was recognized as a leader in two marketplace vendor assessments, citing its breadth of capabilities across both permanent and contingent recruiting processes, deep compensation planning and budgeting capabilities, end-user experience, strong partnering track record and solid R&D resources that drive an ever-expanding depth of capabilities.

"Peoplefluent's compensation is very deep on planning and budgeting for both compensation professionals and managers. Peoplefluent's recruiting supports hourly, salaried, high volume hiring and contingent labor," said [Lisa Rowan](#), IDC's Program Director for HR, Learning, and Talent Management. "Peoplefluent's continued investments in their research and development, functionality and user experience show in their recruitment and compensation management tools, making them a leader in these analyses."

[Peoplefluent Recruitment](#) software links managers and recruiters to provide businesses with a streamlined system for acquiring top talent in each workforce segment, including for positions that are salaried, hourly, contingent or high-volume. It offers managers one-stop shopping for a wide array of talent acquisition needs, ranging from managing internal talent pools to guidance on using social networks like LinkedIn, Facebook and Twitter to find and evaluate job candidates. Peoplefluent Recruitment conveniently offers all of these services on mobile devices.

[Peoplefluent Compensation](#) provides businesses with user-friendly systems to track and allocate rewards and pay among employees, manage compensation budgets and manipulate payout cycles to reflect compensation changes brought about by job promotions, retention incentives and employee recognition awards. It is currently the only product on the market that offers businesses enhanced flexibility and visibility without the hassles or costs associated with customized software code. Earlier this month, research firm Ventana Research gave Peoplefluent Compensation [the industries' highest marks](#) for total compensation management.

IDC, a premier global market intelligence and advisory services firm, compiled in-depth qualitative and quantitative comparative data on vendors in the integrated talent management technology market. IDC analysts based their scoring on detailed surveys and interviews with vendors, publicly available information and end-user experiences.

Reports cited are [IDC MarketScape: Worldwide Recruiting in Integrated Talent Management 2012 Vendor Analysis](#) (IDC #235599, June 2012) and [IDC MarketScape: Worldwide Compensation Management in Integrated Talent Management 2012 Vendor Analysis](#) (IDC #235596, June 2012).

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Peoplefluent

[Peoplefluent](#) is transforming Talent Management through best-of-breed technology and expertise. With a deep focus on [business intelligence and analytics](#), the Company's social, mobile and cloud-based technology gives clients the actionable insight required to make strategic decisions that drive better business results. Nearly 80 percent of the Fortune 100 use Peoplefluent Talent Management, Vendor Management and Workforce Compliance and Diversity solutions to manage salaried, hourly and contingent labor across their organization. These solutions manage the entire talent lifecycle from recruiting to onboarding and through the ongoing management of each person's career while helping organizations measure, analyze and empower their existing workforce. The Company's solutions currently support more than 5,100 organizations ranging in size from large, global corporations to small and medium-sized businesses, and it is used by more than 5 million users in 214 countries and territories around the world.