

Peoplefluent Chairman Charles S. Jones Interviewed on Bill Kutik's Firing Line Video Series alongside Leading Social Technology Analyst Jim Lundy

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Latest Series Episode, Airing this Thursday, Delivers New Insights into Social HCM and Changing Role of all HR Executives in New Social Enterprise Landscape

RALEIGH, N.C. and WALTHAM, Mass. – October 1, 2012 – [Peoplefluent®](#), a leading human capital management technology company, today announced that Charles S. Jones, founding partner of Bedford Funding and chairman of Peoplefluent will appear on the latest episode of “Firing Line with Bill Kutik” to discuss the social enterprise and its dramatic impact on the Human Resources executive team. The episode will air via webcast on [Thursday, October 4, 2012 at 1:00 p.m. ET](#).

“Firing Line with Bill Kutik” is the first video series created exclusively around [HR technology](#) trends and issues. In the upcoming 30-minute webcast, which also features special guest Jim Lundy, leading social media analyst and founder of Aragon Research, the talent management thought leaders will answer the questions: what is the 'social enterprise movement' and why should HR departments care?

Social media has dramatically changed the way people share and receive information. Market leaders will offer organizations advice on ways to harness and enable successful [social collaboration](#) initiatives in an effort to better engage employees and unlock their potential. The webcast participants will explain how organizations can leverage social media through various HR processes and will also discuss the intersection of enterprises' mobile and social strategies.

“Firing Line with Bill Kutik” is free but requires registration at <https://event.webcasts.com/viewer/event.jsp?ei=1008890>.

As the industry's leading independent analyst, Bill Kutik is considered one of the top influencers in the HR technology marketplace with specialties in HCM, recruiting, talent management and social media. Kutik is also a technology columnist for *Human Resource Executive* magazine and the co-chair of the [HR Technology Conference® & Exposition](#), which opens in Chicago, October 8-10, 2012.

Charles Jones has spent much of his career as an operating executive for a wide range of public, global companies and small growth-driven private companies. Mr. Jones currently serves as managing partner of Bedford Funding, a private equity firm with \$1.4 billion in its funds, and as chairman of Peoplefluent. As Peoplefluent CEO, Jones defined the company's strategic direction, instilled a focus on innovation and facilitated several significant acquisitions and investments, including, most recently, Aquire, Strategia and Socialtext, to significantly expand the company's human capital management platform and provide HR professionals with market-leading tools they need to make smart decisions in a dynamic work environment.

The lead analyst at Aragon Research, Jim Lundy specializes in social collaboration, content management and knowledge, which includes talent and learning. He founded Aragon Research in 2011 after spending 12 years at Gartner Inc., where he served as managing vice president and distinguished analyst covering corporate learning, enterprise content management, social software and collaboration. Most recently, Lundy served as GM of Collaboration at Saba Software Inc.

About Peoplefluent

[Peoplefluent®](#) is the leading provider of [talent management software](#) designed to support the entire workforce. We provide the mobile enablement, [social collaboration](#), information visualization and the domain expertise required to empower strategic decision making and true employee engagement. Our talent solutions enable organizations to unlock each individual's potential by removing the boundaries that limit the performance and productivity of your workforce. With the most comprehensive talent suite in the industry including solutions for talent management, workforce compliance, contingent labor management, analytics and workforce planning, Peoplefluent offers a solution to optimize every step of the talent lifecycle.

Our solutions have helped over 5,100 organizations in 214 countries and territories successfully achieve their talent aspirations. Today, 80% of the Fortune 100 relies on Peoplefluent solutions as part of their talent management delivery strategy.