

# Peoplefluent Social HCM Platform Gains Coveted “Awesome New Technologies” Spot at 2012 HR Technology® Conference and Expo

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## For Third Consecutive Year, Human Resources Industry Recognizes Peoplefluent Solutions as Market Leaders in Innovation and Usability

Raleigh, N.C. and Waltham, Mass. – September 14, 2012 – [Peoplefluent®](#), a leading human resources technology company, today announced that its social HCM platform has been recognized by human resource industry leaders and will be included in the [2012 HR Technology Conference and Expo’s “Awesome New Technologies for HR” session](#). This marks the third consecutive year that Peoplefluent’s talent management products have been selected for this forum, which features live demonstrations of the year’s most innovative, useful new tools for HR professionals.

Peoplefluent invests significant resources in innovation for human resources technology. To further drive employee engagement, Peoplefluent has added intuitive social collaboration to its platform, meeting demand for next generation social-enabled HR technology. Last year, Peoplefluent launched [Mobile Talent Management](#), a suite of applications that brings visual answers to strategic questions on recruiting, compensation, employee performance, and leadership development to the devices managers use to make decisions. The company has also added deep [workforce planning and analytics](#) into management tools, enabling HR professionals to make more strategic, holistic business discussions. Each of these key investments has now been recognized in the “Awesome New Technologies for HR” sessions.

“Peoplefluent continues to deliver dynamic and engaging products to support business goals and enable HR to empower every individual to unlock their own potential,” said Neal Bruce, vice president, Product Management, Peoplefluent. “Adding social collaboration to talent management solutions unites people across a corporation’s network to share ideas, access expertise, and drive best practices. We look forward to showcasing new technology and business use at the HR Technology Conference and Expo.”

Selection within the “Awesome New Technologies for HR” session validates the company’s strategic focus on social, mobile, and analytics. The recognition quickly follows an investment in [Socialtext™](#), a leading enterprise social software provider. Peoplefluent is quickly integrating the SocialText functionality to optimize the value of core talent management technologies – Peoplefluent Recruitment, Compensation, Performance Management, Succession and Learning. Peoplefluent enables HR professionals to engage the total workforce in enterprise workflows, fueling a more dynamic conversation with and between employees.

The [HR Technology Conference and Expo](#) will be held at McCormick Place in Chicago, October 8-10, 2012. The “Awesome New Technologies for HR” session is scheduled for Tuesday, October 9, 2012 from 1:45-3 p.m. and is open to full conference attendees.

Demonstrations of Peoplefluent's social talent management platform, mobile talent management applications and other technologies will be available throughout the conference in Peoplefluent's booths: #901 and #1101.

### **About Peoplefluent**

[Peoplefluent®](#) is the leading provider of talent management solutions designed to support the entire workforce. We provide the mobile enablement, social collaboration, information visualization and the domain expertise required to empower strategic decision making and true employee engagement. Our talent solutions enable organizations to unlock each individual's potential by removing the boundaries that limit the performance and productivity of your workforce. With the most comprehensive talent suite in the industry including solutions for talent management, workforce compliance, contingent labor management, analytics and workforce planning, Peoplefluent offers a solution to optimize every step of the talent lifecycle.

Our solutions have helped over 5,100 organizations in 214 countries and territories successfully achieve their talent aspirations. Today, 80% of the Fortune 100 relies on Peoplefluent solutions as part of their talent management delivery strategy.